

ANNUAL SPONSORSHIP AND EXHIBIT OPPORTUNITIES

These are exciting times in the real estate development and construction industries. The Developers & Builders Alliance, a premier international organization, provides you with exclusive opportunities to connect with decision makers who are the core of our membership.

Achieve international recognition. Become an Industry Icon. Partner with the Developers & Builders Alliance, and we will elevate you to new levels of success.

Platinum Level - \$40,000

Corporate 60 second commercial runs on a continuous loop with other commercials, intermixed with short video interviews of prominent industry leaders.

Corporate logo promoted on flat screens throughout all events.

Corporate logo included in all DBA print and electronic media.

Key Note Speaker Opportunities.

Company Collateral distributed in DBA Exhibition space at each event.

Promotional item / brochure in gift bag distributed during events. All materials will be shipped to the event location at the expense of sponsorship.

Complete exhibitor and attendee database from each event.

Video summary of each event.

Sponsorship Link on DBA website.

Sponsorship Terms and Conditions

The Developers & Builders Alliance (DBA) will recognize sponsors for their support as outlined in sponsorship benefits and in other activities as determined by DBA to be appropriate for every event. Sponsors are encouraged to promote their involvement with the DBA.

The DBA reserves all rights and decision-making authority over all aspects of the sponsorship process, including selection and limitation of sponsors, identification of appropriate sponsorships, recognition of sponsors and any and all other terms, conditions and fees. All sponsors receive right of first refusal to sponsor same opportunity at next year's conference or event. Food and beverage selections for all events are determined by DBA. All sponsor listings for printed or electronic recognition benefits are contingent upon receipt of sponsor's signed contract and payment before specified deadlines.

Publications Circulation

ELITE Magazine and News Brief Circulation: 25,000 copies are distributed worldwide by mail, trade shows, and 11,000 PDF versions by email. A copy will be displayed on our website at www.dballiance.net/publications.



Gold Level - \$25,000

Corporate 30 second commercial runs on a continuous loop with other commercials, intermixed with short video interviews of prominent industry leaders.

Corporate logo included in all print and electronic media.

Company Collateral distributed in DBA Exhibition space at each event.

Promotional item / brochure in gift bag distributed during events. All materials will be shipped to the event location at the expense of sponsorship.

Complete exhibitor and attendee database from each event.

February 15 - Financial State of the Global Market Summit - Webinar

April 19-22 - Cityscape Abu Dhabi
Abu Dhabi National Exhibition Centre, U.A.E.

May 19-21 - Cityscape Asia
Suntec - Singapore, China

May 26-30 - Salon Inmobiliario Madrid (SIMA) - Feria de Madrid - Spain

September 14-18 - GREAT Expo & Summit
Washington, DC

September 28 - SIMA Brazil Trade Show
Sao Paulo, Brazil

October 22 - 25 - Golf Tournament
Campeche, Mexico

November 11 - Workforce and Affordable
Housing Round Table - New York, NY

Cityscape Saudi Arabia and Russia (TBA)

Community Awards Ceremony (TBA)

InterContinental Citystars - Cairo, Egypt



Silver Level - \$15,000

Corporate 15 second commercial runs on a continuous loop with other commercials, intermixed with short video interviews of prominent industry leaders.

Complete exhibitor and attendee database from each event.

Exhibit Information

Parking / Transportation. All parking and transportation fees are the responsibility of sponsor.

Confirmation: You will receive via Email a confirmation of your registration, plus a complete package and all contact information, including hotel accommodations.

Cancellations / Refunds. No refunds will be issued.

Listings. By participating in the trade expo, exhibitor grants to DBA a perpetual, fully-paid, non-exclusive license to use, reproduce, and display its name, trade name(s), and the name(s) of its product(s) and service(s) in any directory or other listing of the event, in any and all media, including, but not limited to, print and electronic media.

Adherence to Show Rules / Amendments. Exhibitor, upon signing contract, agrees to abide by the terms specified herein and agrees that Developers & Builders Alliance shall have the right to make changes from time to time, such reasonable amendments thereto and from such further Rules and Regulations as it shall consider necessary for the proper conduct of the event, provided same do not materially alter or diminish the contractual rights of Exhibitor. Any topic not specifically covered by these terms and conditions shall be subject to the decision of Developers & Builders Alliance.

Hours-Set-up & Take-down/Inspection. Specific details per event will be sent by Email. All exhibits must be set ready to be inspected at any time. It is the duty and responsibility of each exhibitor to install its exhibit before the day of the event. No part of an exhibit shall be removed during the showing. No exhibit may be taken down prior to 6:00 pm, unless otherwise specified by Developers & Builders Alliance.

Insurance / Liability / Provision in Case of Default. It is understood that all property of the exhibitor shall remain under its custody and control, in transit to, within, or from the confines of the exhibit hall, and subject to the rules and regulations of the event. Neither Developers & Builders Alliance, or the representatives, agents or employees thereof, or the management of the exhibit facility or its representatives, agents or employees thereof, or the service contractor, will be responsible for any injury, loss or damage that may occur to the exhibitor, its employees or property of any cause whatsoever, neither prior, during, or subsequent to the period covered by the exhibit contract during the exhibit. Therefore, exhibitor assumes all responsibility and acknowledges that Developers & Builders Alliance, and the management of the exhibit facility do not maintain insurance covering exhibitor's property, employees, representatives, guests, and/or agents, and that it is the sole responsibility of exhibitors to obtain business interruption, property damage and injury insurance. If any exhibitor fails to adhere to or perform any material term or condition of the contract, Developers & Builders Alliance reserves the right to terminate this contract immediately and to withhold from the exhibitor possession of the space involved or to take immediate possession thereof, and all money paid by the exhibitor may be retained by Developers & Builders Alliance. The exhibitor shall and does waive any claim for property or other damages or compensation. In the event that an event, including but not limited to, acts of God, regulations, or orders of governmental authorities; fire, flood or explosion; war, disaster, civil disorder (including labor disputes or demonstrations of any kind), acts of terrorism or other violence, curtailment of transportation facilities, or other emergency of any kind that is not within the sponsor's control, the event shall be re-scheduled for a later date and all contracts shall be upheld.