

DBA Global Economic Outlook and Strategy

The Developers & Builders Alliance continues its quest to energize the construction and development industry through continued marketing efforts putting you in contact with developers, realtors, investors and related professionals within the DBA's worldwide communication platform to generate business, and spawn sales and/or joint ventures.

By joining the DBA you will obtain:

Networking: Participation in upcoming partnered events with discounted entry; Individually-planned strategic meetings with industry leaders and government officials.

Education: Seminars and panel discussions on topics such as Industry Trends, Assistance and/or Consultation on Greening Your Business; Green Purchasing Fundamentals through the proper selection of materials, services or resources. Access to professional training on universal topics such as Corporate Social Responsibility and Health & Safety at Work.

Communication: Your Company included in the DBA database comprised of industry professionals; Email blast announcements of your company/DBA membership.

Marketing: Posting of your company's breaking news in our digital newsletter;

Opportunity to include a promotional item in event gift bags.

Validations: Accreditation of sustainable innovation or implementations in your company, building or plant, through a formal letter of acknowledgement and listed as a company in compliance with international regulations.

The DBA is also ready to stand in support of those industry-related organizations that have not yet started a Green Certification process by acting as a clearing house for matching each soliciting organization with the most appropriate accredited international certification firm.

Organizations are increasingly requiring suppliers and contractors to submit environmental performance information to satisfy the expectations of their own shareholders. Reporting on your organization's relevant environmental efforts can lead to increased confidence in your products and services and can also make you a more attractive supplier than your competitors. The benefits for your organization are numerous.

Our message to you is the importance of finding ways to cooperate closely within our industry. We must ensure that the way that we manage relations is up to the challenges we face.

Join Us at Our Partnered Events

August 23 - 25 Rio de Janeiro, Brazil
Infrastructure Investment World

Focused on one main objective to expand, expose and generate connections for future business ventures, we invite you to participate at the Infrastructure Investment World Brazil 2011 is Brazil's most comprehensive infrastructure conference. Event brings together institutional investors, asset owners, fund managers, developers, operators, regulators and financiers to assess investment, development and capital raising opportunities across Brazil's infrastructure landscape. The event will also feature a special focus day, Urban Transport World Brazil.

August 29, Miami
**2011 Community Advancements
Awards**

We invite you to participate in what has become one of the most respected and successful award programs in the building and development industry: The Community Advancement Awards.

This event is unique as it represents the industry's only global tribute to the leaders.

All entries are judged on technical and aesthetic merit by our Community Advancement Awards judges- all of whom are industry experts. The deadline for entries is August 29, 2011

For additional event information contact Yasmin Rosales at yrosales@dballiance.net or visit our site: www.dballiance.net/events

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Those who know, are part of Developers & Builders Alliance



Our portfolio of exhibitions, conferences and award ceremonies brings together international investors, developers, government officials, and all professionals involved in the real estate industry.

Our goal is to act as an extension of your company and serve as a powerful business development partner providing you with access to carefully scrutinized information of qualified attendees and exhibitors so you can be sure you are receiving data only from the most eligible companies.

Gain market knowledge and achieve off-shore interests by utilizing our exclusive publications as a portal to foreign markets - The DBA Magazine and Newsletter. Both mediums assist you in gaining powerful industry insight and making strategic decisions.

Share the journey and vision. Achieve higher levels of success with the Developers and Builders Alliance at the forefront of the industry.

Upcoming Events

October 18 - 19

Real Estate Investment World Latin America

For additional information please contact Cristina Valdes at:

cristina.valdes@terrapinn.com

www.terrapinn.com/2011/real-estate-investment-world-latin-america/networking.stm

October 24 - 26

Stadium and Venue Design and Development Russia & CIS

For additional information please contact:

veronica.araujo@ipqc.co.uk

www.ipqc.co.uk

November 7 - 9

CITYSCAPE Latin America - 5th Edition

The Largest Executive Meeting to Promote Businesses and Partnerships in the Brazilian Real Estate Market

Amcham Business Center - São Paulo - Brasil

www.cityscapelatinamerican.com

DBATM
Developers & Builders Alliance

Do you have any news you would like to share with us?

The Developers & Builders Alliance reminds you that our main objective is promoting the global economy through our platform of communication which gives members an opportunity for expansion and exposure. Please forward any industry-relevant news or articles that can be of interest to our members to Andrea Habze at ahabze@dballiance.net.

Note: All correspondence will become the property of DBA and will not be returned. The DBA reserves the right to edit mail selected for publication.

Greystar Real Estate Partners has commenced construction work on a 328-unit, three-storey up-scale garden apartment community in Durham, in the US state of North Carolina.

The new apartment community is being constructed on a 24.6-acre site in the Brightleaf Master Planned community, located between downtown Durham and downtown Raleigh.

The garden apartment community will include rough-sawn cedar, stone and hardi-plank exteriors. Detached garages will be available for rent. The one- and two-bedroom apartments will include nine feet ceilings on the first and second floors, and 10 feet ceilings in third floor units.

Unit mix is 59% one-bedrooms (3 floor plan options) and 41% two-bedrooms (2 floor plan options) at an average of 912 NRSF per apartment. The housing units in the development have designed to meet the National Green Building Certification standards.

The interiors of the development will include: faux granite countertops in kitchens and bathrooms, 42" cabinets, vinyl wood plank and carpet on floors, ceiling fans in living rooms and bedrooms, garden tubs in bathrooms with separate showers in some units, radius corners and crown moulding, and computer niches or desks in each apartment. Black appliances will be utilized in kitchens, including refrigerators, dishwashers and over-range microwaves.

The two-bedroom apartments of the project will feature side-by-side refrigerators. All housing units will be featured with full-size washers and dryers. The community also include amenities such as 8,000 square feet clubhouse, resort-style pool with cabana, fitness centre, lounge, tanning room, cyber cafe and a dog park.

Meeks + Partners Architects has designed the project, Greystar Development & Construction, LP will serve as general contractor. The community is anticipated to open in early 2012.

Cemex provides concrete for road resurfacing project in Costa Rica

Mexico-based Cemex SAB de CV has supplied ready-mix concrete for an \$1.7 million project that will renovate avenues 8 and 3 in San José's, Costa Rica. The municipal government of San José has noticed the number of benefits in using concrete instead of asphalt for road construction. The concrete pavements, compared to those built with asphalt, will have greater durability, reduces life cycle costs, reduces temperature, and offers better fuel efficiency due to reduced rolling resistance.

Concrete pavements reduce the probability of road accidents because they not only provide better visibility at night, but also are easily textured during construction to create a surface that provides superior traction and a quiet ride.

Construction work on avenue 8 has been completed, while the road work on avenue 3 has commenced on 11 July 2011 and is expected to be completed with in a period of five months.

SAT, Soventix, Hiram Walker to develop 7.9MW solar PV installation

Solar & AlternativeTechnology (SAT) has partnered with Soventix Canada and the Hiram Walker & Sons (Hiram Walker) to develop a 7.9MW rooftop solar photovoltaic installation, in Ontario Canada. The company said this will be the largest rooftop solar project in the world and will be built in Ontario under the Feed-in Tariff program. SAT and Soventix Canada have signed a 20-year lease agreement with the subsidiary of Pernod Ricard, the

News

Source: World Construction Network

Wiser's Canadian whisky distiller, to rent the roof surfaces of its Pike Creek warehouse location.

The solar installation is expected to produce enough electricity to power 3,000 homes and reduce 9,000 tonnes of carbon dioxide emissions every year.

Hiram Walker plans to invest the revenue generated from the lease agreement in higher efficiency boilers. This will help the distillery to reduce its energy consumption by 20% and thereby help Pernod Ricard reduce its carbon footprint.

This solar project being developed under the feed-in tariff program are subject to OPA approval and grid-capacity availability through Hydro One.

Hiram Walker vice-president, operations Jim Stanski reportedly stated that the project will be advantageous to the Province of Ontario's sustainability efforts and will allow the company to improve their processes while demonstrating their commitment to responsible production.

Atkins, Cowi Awarded \$253 Million Danish Railway Contract

Rail Net Denmark has appointed Atkins, in partnership with Cowi, as detailed designer on a £160 million (\$253.1 million) scheme to double-track Northwest Railway of Denmark.

The scope of the contract includes the renovation of four train stations and will provide far greater capacity by increasing line speeds from 120kph to 160kph. The stations between Roskilde and Holbaek will also have platforms lengthened to 250m, and crossings at these stations will be replaced by subways or footbridges as level crossings will not be allowed on the new high-speed lines.

Interlocking systems on the line will be upgraded to improve safety and four level crossings will be closed down and replaced by renovated road constructions and flyovers and subways.

The project will include a rail replacement programme on existing assets in order to remove the need for line speed restrictions which are currently in place due to the poor condition of some areas of track. The line work is expected to be completed in 2014. The detailed design work has just commenced and is due to be completed by mid-2012.

Seminar *available*

News

Source: World Construction Network

Sexual Harassment cases are on the rise. They are one of the most common workplace distracters affecting production and morale.

Rationale: One of the most effective preventative measures companies can take is to educate their labor force. Many companies have recognized the importance of training managers and human resources staff to identify and handle sexual harassment. While doing so is good start, it is far from adequate.

It is crucial to realize that sexual harassment is not an HR issue or a management issue; it is a legal issue that affects every person on the payroll, just as the organization may be affected by the actions of every person on the payroll. Instead of merely implementing sexual harassment policies that apply to all while only educating a few, it is best to make sure everyone is well-informed about sexual harassment, and to maintain acknowledgement of training on file for each employee.

Trainer: Aliette Corzo, M.Ed. is an educator with 31+ years as an educational leader and staff developer. She has extensive research knowledge on the subject of sexual harassment and makes use of Vivid Edge Productions, LLC materials to create fast paced, individualized, interactive workshops designed to instill the importance of recognizing sexual harassment, preventing sexual harassment from occurring in the workplace, and following the appropriate reporting and investigative techniques if a complaint is received from an employee.

Typical Workshop Objectives:

- Understand what sexual harassment is
- Know the three categories of sexual harassment
- Gain insight into guidelines appropriate for work
- Learn Company's policy and procedures for reporting and investigating

Typical (2-hour) Workshop Agenda:

Welcome

Review Title VII Law

Video: Employees' Responsibility

Debrief - Defining sexual harassment in the workplace

- Quid Pro Quo
- Hostile Environment

Video: Workplace vignettes

Carousel: Three categories of sexual harassment

- Physical
- Verbal
- Non-verbal

Rating Worksheet: Discussion

Company's Sexual Harassment Policy:

- Complaint Procedure
- Frequently asked questions
- Acknowledgement of Training

Fees: Will be determined based on the number of participants. For additional information please contact: Aliette Corzo at 305.431.9046 or via E-mail at alietecorzo@gmail.com

Marriott International has announced the development of the 200-room Erbil Marriott Hotel and the 75-unit deluxe Marriott Executive Apartments in Iraq.

The hotels will be a part of a mixed-use project christened Empire World that includes residential towers, private villas, office towers and retail and leisure space. The mixed-use project is located in Kurdistan in the northern part of Iraq.

Erbil Marriott will feature a stylish interior with recreational amenities including a fitness facility, an on-site spa and an outdoor swimming pool. The hotel will feature four restaurants and lounges. Other amenities include a lobby lounge, a business center, a lobby gift shop, 24-hour room service, in-room mini-bar and safes, flat screen TV, and internet connectivity.

The hotel will incorporate 11,400 square feet of meeting space including an 8,000 square feet ballroom with three sections; three 800 square feet interconnecting meeting rooms; and two 500 square feet board rooms.

The 75-unit Marriott Executive Apartments Erbil will offer a five-star, full-service hotel. The apartment property will offer a mix of studios, and one- and two-bedroom units. Each flat is equipped with a kitchen, contemporary furnishings, flat screen television, a washer-dryer and other services. The two hotels are planned to open in 2014 simultaneously.

Marriott has also signed a contract with Empire Iraq to manage both the hotels.

“The green revolution is nothing less than a drive toward using natural resources that are virtually inexhaustible”.

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BRASIL 2011

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FPL Pioneers Solar Power Initiative *Article by Glenn Swift - American Chronicle*

"The leadership that FPL has shown with the rebate packages on solar power and solar hot water has to be lauded," said Sean Cochrane, Co-Owner of SuperGreen Solutions (www.supergreensolutions.com), a Northern Palm Beach County, Florida-based premium "one stop shop" energy efficient products store.

"These rebates will not only stimulate the adoption of P.V. Solar Power Units and Solar Hot Water Units for homes and businesses in South Florida, which will no doubt promote huge energy savings and the energy efficient products industry as whole, but will also stimulate the local economy as installers of these products will be put to work for the foreseeable future," added Cochrane, a native South African who has spent the last 17 years working in the green industry in Australia with his wife and business partner, Clare Cochrane.

Although Australia is known as one of the "greenest" countries in the world, the ever-growing interest in recent years with regard to environmentally sensitive products and initiatives in this country convinced the Cochrane's that it was time to test the waters of the U.S. market. As they say, timing is everything and this latest initiative by FPL may very well prove to be a bonanza for the new business, which will be celebrating its Grand Opening from 1pm to 5pm on Friday, August 5 in Lake Park at 3583 Northlake Blvd. The event is expected to draw a number of Northern Palm Beach County's most high profile business and community leaders

"Local solar and energy efficient products companies can't wait to see how much funding will be allocated to the 2012 Rebate set to open in October of this year. Hopefully the state and federal governments will piggyback on FPL's initiative with similar rebates," Cochrane said.

A quick glance at the SuperGreen Solutions website shows an array of cutting-edge, state-of-the-art energy-saving products including insulation, skylights, solar power panels, solar hot water heaters and wind power generators. Clearly, the Cochrane's' new venture offers homeowners simple tools to understand and control their energy usage, leading to significant energy savings and reduced costs. "There's no better reason to go green than to save green," Cochrane advised.

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Going Green To Save Green

Article by Sean Cochrane - Super Green Solutions

I'm often asked by people as to what changes they should make first when they embark upon a "greening" of their home or work place quest to save on power bill and to help the environment? This question can become tougher to answer when posed by someone on a tight bud- get. Let's face it; those who can least afford today's rising power bills need to make these changes the most.

This is a logical question especially when we are so readily bombarded by advertising and press articles about the Virtues of Going Green and buying solar panels to create power and using Green Wise, Energy Star or green certified products. So what does it all mean? In reality, not every- body is able to place five or six kilowatts of solar panels on their roof due to home orientation or if one lives in an apartment. However, from home and business owner's new incentive programs from the likes of FP&L and state and federal rebates/tax credits, around half of the product cost can now be offset!

So, solar panels and wind turbines are now definitely worth looking into for those wishing to create their own power and never worry about rising energy prices ever again. However, what do you do if you rent your home or live in an apartment when solar power panels are not a practical solution?

The short answer is "start small" and as the old adage goes, "Look after the pennies and the dollars will follow." So, let's start with the low hanging GREEN fruit and go for the easy green changes that can be simply made. Some of these changes can even be applied by those who are renting!

Switch electrical items off at the power board or unplug them altogether when not in use to reduce "vampire power drain." Just like vampires leach blood, appliances that are left plugged in can drain as much power per annum as the actual device uses when it is activated. Culprits are: phone chargers, clothes washers, tumble dryers, VCR/ DVDs and computers. For example, an average microwave is used for less than 10 minutes per day but vampires' standby power lasts for 23 hours and 50 minutes each day. Solution = Unplug or use power boards. This alone can save an average household up to \$112 a year. For businesses this figure can be multiplied, de- pending upon the number of electrical items drawing standby power.

Change out incandescent light bulbs to compact fluros (CFLs) or better still, light emitting diodes (LEDs). Think about it! If an average home can change out 20 to 40 100-watt in- candescent bulbs for 10 - 30 watt LED or CFL lights, bills can be cut by around 70%. Prices for these products have become quite affordable of late and can be easily switched out if you move regularly. Savings have been shown to be dramatic in some households.

Fit a Skylight - Great for businesses as a few modern tubular skylights can easily halve a lighting bill. At home, kitchens, laundries, studies, robes and all dark areas benefit from natural light brought in by skylights. Well-lit buildings not only save energy and money, but also appear larger, more inviting and are great home improvement options.

Insulate - If your building is not already insulated or if you have less than R38 Insulation (12-inches thick), it is time to upgrade. Extra batts can easily be fitted over the top of existing ceiling insulation or spray foam can be retrofitted in some cases. (Rebates and incentives are on offer here as well, so it is worth looking into.) The savings made on heating and cooling bills will often repay the outlay within a year or two.

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