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PORTAL TO FOREIGN
MARKETS...

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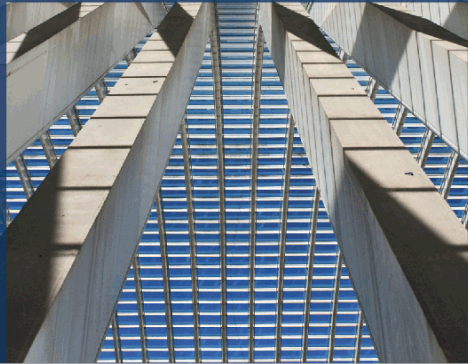
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DBA Magazine

Looking ahead:

Who is most of the world is standing by cautiously awaiting better ahead, there are major developers, builders, investors and industry providers looking for a great business opportunities around the globe.



DBA MAGAZINE SCHEDULE:

PUBLICATION	ISSUE	ARTWORK
January 20	January	December 31
April 28	April	March 30
July 30	July	June 10
December 15	December	November 30

DBA
Developers & Builders Alliance

OCTOBER 08

NEWSLETTER



Hassan Sakhakh
Chairman Property Holding

The Real Estate Market, Egypt and the Middle East

The past decade has witnessed extraordinary growth in the real estate market in the Middle East that has placed the region on the international map and has attracted investments from all corners of the globe. This growth is a result of several intertwined factors that have contributed significantly to the substantial growth in real estate developments in the region today.

Among the most significant of these factors is the state of globalization the world has reached. The instant presence of data and the continuous exposure to information have

created global standards that are agreed upon worldwide. In real estate today, international and standardized criteria are followed in constructions, making it possible to see the same specifications of an administrative building, for example, in Hong Kong, New York, Cairo and Dubai.

Within Egypt, large investments and developments such as CITYSTARS Helipolis, Cairo - by CITYSTARS Properties - were conceptualized at the very beginning of the boom's curve. Developing this complex paved the way that others now follow and successfully introduced brand new concepts, uniquely pioneering in the field. In keeping pace with the region's evolution, further projects by CITYSTARS Properties are being developed both within Cairo and beyond it, to maintain the primordial status it has acquired.

"The Middle East in general and Cairo in particular have also witnessed domestic population growth that has affected the region's real estate market significantly."

"This population growth, accompanied by growing per capita incomes, will result in the increase of demand on internationally standardized developments."

This is by developing large scale, mixed-use, all-in-one properties in cities and resorts around Egypt that will answer to the residential, recreational, cultural, commercial and social needs of the residents and visitors of these locations. The Middle East in general and Cairo in particular have also witnessed domestic population growth that has affected the region's real estate market significantly. This population growth, accompanied by growing per capita incomes, will result in the increase of demand on internationally standardized developments. This in turn, results in the increase of foreign investments in the market to benefit from these demands and, simultaneously, facilitate the construction of these developments according to international specifications.



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NEWSLETTER SCHEDULE:

PUBLICATION	ISSUE	ARTWORK
January 30	January	January 20
February 28	February	February 10
March 25	March	March 19
April 28	April	April 15
May 29	May	May 15
June 30	June	June 20
July 28	July	July 20
August 27	August	August 15
September 30	September	September 20
October 31	October	October 20
November 29	November	November 19
December 25	December	December 15

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